



**UPSTATE**  
University of South Carolina

# BACHELOR OF ARTS COMMUNICATIONS



## ABOUT COMMUNICATIONS

The Bachelor of Arts in Communications prepares you for careers in mass media, public relations, organizational communications, health communication, and related fields. Apply skills in emerging media and technology to reach wide audiences.

## IN-DEMAND CAREERS

- Journalist
- Public Relations Specialist
- Media Analyst
- Corporate Communication Manager
- Advertising Executive
- Social Media Manager
- Broadcast Producer
- Content Strategist



## AVERAGE STARTING SALARY

\$51,000 per year



## PROJECTED JOB GROWTH

The United States Bureau of Labor Statistics predicts above average job growth for communications careers. Demand is expected to increase 4% by 2032 nationwide, and 19.7% in South Carolina.



## EMPLOYERS HIRING IN COMMUNICATIONS

- Elysian Magazine
- Gordian
- Greater Greer Chamber of Commerce
- Greenville Drive
- Greenville Symphony Orchestra
- Schafer Cullen Capital Management
- Spartanburg Regional Healthcare System

CALL US FOR MORE INFO



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