

# ONLINE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

## BUSINESS ACCOUNTING

### From Ledger to Leadership

Discover the University of South Carolina Aiken's AACSB-accredited 100% online Bachelor of Science in Business Administration with a concentration in Accounting. Tailored to refine your skills for the modern workplace and meet the evolving needs of today's employers, this online degree completion program is offered through Palmetto College and administered by the USC Aiken School of Business Administration. Graduates emerge prepared for the CPA exam and for roles such as audit manager, tax manager, financial accounting and reporting, management accounting, and tax accounting. Propelled by a comprehensive curriculum emphasizing practical knowledge and versatile leadership development, this program offers a holistic approach to success in an array of organizational settings and accounting-related fields.

### Curriculum

The curriculum includes coursework in the following disciplines:

- **Area of Concentration in Accounting** - 33 credit hours
- **Finance** - 3 credit hours
- **Marketing and Communications** - 6 credit hours
- **Management and Leadership** - 9 credit hours
- **Aspects of Business** (legal, technical, social, international, etc.) - 6 credit hours

### Prerequisites and Requirements

To apply for this online degree program, students must have a preferred 2.0 cumulative GPA in all previous college-level coursework. In addition to 45-60 credit hours from a regionally accredited institution, students transferring to the program are encouraged to review the list of completed coursework needed for eligibility on the program's webpage.



**LEARN MORE:**  
[sc.edu/PalmettoCollege](https://sc.edu/PalmettoCollege)



### IN-DEMAND CAREERS

- Auditor
- Financial Analyst
- Accountant
- Financial Planner
- Accounting Manager



### AVERAGE STARTING SALARY

**\$45,000-\$65,000**



**4%**

### PROJECTED JOB GROWTH

The United States Department of Labor predicts above average job growth for accountants and auditors. Demand is expected to increase 4% by 2032.



### EMPLOYERS HIRING BSBA ACCT GRADUATES

- Accounting Firms
- Government Agencies
- Banking and Lending
- Real Estate Companies
- Corporate Companies
- Entrepreneur



UNIVERSITY OF  
**South Carolina**  
PALMETTO COLLEGE