



ONLINE BACHELOR OF ARTS English

Thrive as a Creative Professional in an Information-rich World

The Online Bachelor of Arts in English at USC Upstate builds a foundation of critical thinking, analysis, creative and professional writing, cultural studies, and research skills needed in any career you may choose. You'll be ready to write or edit for print publications, digital outlets, social media, businesses, government, libraries, or nonprofits. You will also be well prepared for graduate studies or law school.

The flexibility of the English program at USC Upstate will satisfy your interests and help you achieve your goals. You can combine courses in writing, film, English for Multilingual Learners, literature, multimedia, and more to design your own path to your bachelor's degree. With many options for fulfilling requirements, you'll find it easier to count transfer courses toward your major.

Curriculum

The curriculum includes coursework in the following topics:

- **Writing Core Courses** - 3 credit hours
- **Literature Core Courses** - 9 credit hours
- **Cultural Difference and Diversity Elective** - 3 credit hours
- **Major Course Options in Literature, Writing, Linguistics, English for Speakers of Other Languages, Rhetoric, and Film** - 21 credit hours
- **Capstone Project** - 3 credit hours

Prerequisites and Requirements

To apply for this online degree program, students must have earned a minimum 2.0 cumulative GPA in all previous college-level coursework. Students transferring to the program are encouraged to review the list of recommended courses on the program's webpage.



IN-DEMAND CAREERS

- Content Creator or Copywriter
- Editor or Publisher
- Film and Media Production
- Freelance Writer
- Grant Writer
- Library Specialist
- Marketing Coordinator
- Social Media Manager
- Technical Writer



AVERAGE STARTING SALARY

\$37,000-\$47,000



PROJECTED JOB GROWTH

The United States Department of Labor predicts above average job growth for writers. Demand is expected to increase 4% by 2032 for writers and authors, and 7% for technical writers.



EMPLOYERS HIRING ENGLISH GRADUATES

- BlackStar Film Festival
- Boy Scouts of America
- Keep America Beautiful
- Law Firms and District Attorneys Offices
- Schools and Colleges
- Smart Aleck Films
- Public Libraries
- Zillow



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