

Walker Institute of International and Area Studies

PALMETTO FORUM

Geopolitics and Markets: Investing in an Uncertain World

Preston Keat

UBS, Head of Political and Country Risk

WEDNESDAY

January 28

12:00 p.m. - 1:00 p.m.

The Palmetto Club

1231 Sumter St.

Columbia, SC 29201



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Preston Keat is a leading global expert on political risks and their economic impacts. Currently head of risk analysis at the world's largest private bank, UBS, Keat's insights are sought after by world leaders and key industries. Previously the director of research for the Eurasian Group, Keat is well known for the book he wrote with Ian Bremner, *The Fat Tail: The Power of Political Knowledge in an Uncertain World*. Keat holds a PhD from UCLA in Political Science and is currently a Sonoco Visiting Fellow in International Business in the Darla Moore School of Business.



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